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LCCI'S NEW WEBSITE IS SET TO MAKE LIFE EASIER FOR TEACHERS AND THE FUTURE BRIGHTER FOR ITS GRADUATES...

At the beginning of June, LCCI Asia launched its new website as part of an ongoing mission to merge the best of a traditional, quality focused exam body with the reach, speed and sheer convenience of the internet.

WORLD'S FAVOURITE INFORMATION SOURCE

COO of LCCI Asia, Mark Disney, observes that, "80% of students use the web as their primary source of information when it comes to education." Whether that means finding an accredited course and college, looking for support materials, taking practice exams or eventually

finding a job, the net is the obvious starting point.

"This is why we've completely re-engineered our website," says Disney. "The LCCI Asia website is a user-friendly platform that incorporates features from the UK's international site along with our own regionally focused functions." As well as the ability to download teacher and students support materials such as syllabi, course outlines, examiners reports, and practice test papers, the new site includes an alumni and student membership scheme, a live 'ask the experts' section and an LCCI job portal.

EDUCATION FOR THE WORKPLACE

"Over the past few decades, LCCI has helped hundreds of thousands of students across

Asia to take their first confident steps up the employment ladder," comments Disney, "and we want to capitalise on this strength by bringing our graduates and employers closer together."

Companies looking for a reliable pool of industry-ready graduates can register their job advertisements on the site free of charge and reach LCCI students directly. Employers are listed country by country with the most significant interest coming initially from Singapore, Hong Kong and Malaysia but with a growing number of participants from Indo-China, Myanmar and Sri Lanka.

To find out more about LCCI's job-matching opportunities, visit the website at:

www.lcciasia.com

For more information, please contact us at:

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